



Unique visitor attraction and photo opportunity

Natureworks designed giant crab nippers and eye-catching murals to create an original photo opportunity for visitors to the 'Catch A Crab' oyster and crab farm at Tweed Heads. It looks spectacular and captures the local marine fish, native birdlife and crustaceans.

This project is a great example of adding new life to an existing tourist attraction. A plain outdoor space was transformed into something highly memorable. This relatively small project made a big impact on the customer experience and brand awareness.





Marine themed art to reflect the business

Natureworks provided inspirational ideas to help the client revamp their exterior space. We designed, manufactured and installed the project.

Mural artwork included oysters, wedge tail eagles, fish of various sizes and a seaside setting. The murals were painted in our workshop onto board, then cut out and installed on site. We also designed signage for the cafe and gift shop.

The 3D sculpture of larger-than-life crab nippers had steel supports to protrude from the wall and provide support when used by visitors.

Mud crabs are common in local waters, and can be eaten in the Catch A Crab cafe, so the giant crab is a perfect symbol for the business!

As the sign says, "Who else lets you get this close to a giant crab without feeling the crunch?" Tourists enjoy posing for photos with the giant crab and sharing images on social media.



Painting pieces of the crab mural



The giant crab nipper under construction



The finished crab mural



Close-up of the mural



Little nippers can't resist the giant crab nippers!



A natural attraction!

The murals and giant crab have helped Catch A Crab promote their business. Even with lower tourist numbers during the pandemic, visitors to the cafe and bar area remember their experience.

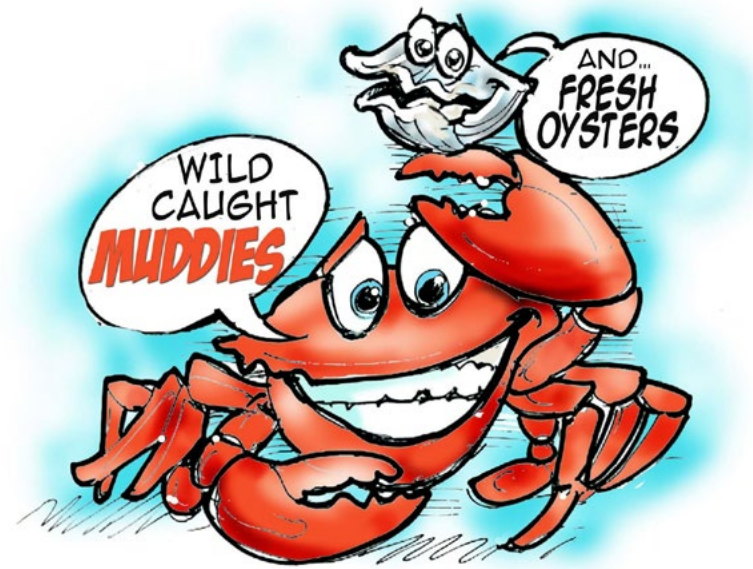
Creating themed props or 'big things' for photo opportunities is an excellent way to attract visitors. Why not create a tourist attraction in your area? We can help you with every step of the process, including applying for a government grant to help you get started. Nature-based art is our speciality – we can design iconic sculptures that capture your local wildlife and natural habitats. Ask us for ideas!



Fish murals being painted in our studio



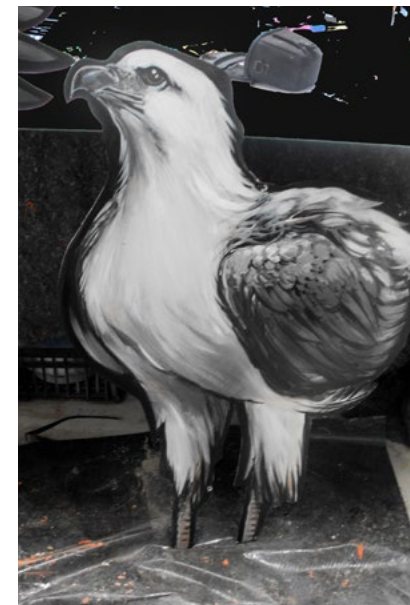
Oyster mural in the Natureworks studio



Café signage




Installing the murals and painting the building exterior



Eagle mural

MARINE THEMED MURALS & GIANT CRAB NIPPERS

 Catch A Crab

 Tweed Heads, NSW, Australia

 2016

Natureworks In action



PROJECT CASE STUDY



Installing the murals on the building exterior



Painting the oyster murals



Installing the crab mural